

ANYA GRIEZE

Graphic Communication Designer
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SKILLS

Adobe InDesign
Adobe Photoshop
Adobe Illustrator
Adobe Procreate
Adobe Premiere Pro
Adobe After Effects
MailChimp
Klaiviyo
Microsoft Suite
Figma
Squarespace
WordPress
Social Media

ACHIEVEMENTS/HIGHLIGHTS

Student Creative Agency

Designer
Part of a small team of student creatives working for UC Marketing

Adobe Certified Associate

Certification
Certified by Adobe in Illustrator, Photoshop, and InDesign

Certified Tourism Ambassador (CTA)

Certification
CTA for the Greater Cincinnati Area

Cincinnatus Scholarship Recipient

08/18 – 04/23

University of Cincinnati Dean's List

08/18 – 04/23

EDUCATION

University of Cincinnati DAAP

(Cincinnati, Ohio)
Communication Design Major
08/18 - 04/23

EXPERIENCE

Corporation for Findlay Market *(Cincinnati, Ohio)*

Graphic Design Associate
September 2023 - Present

- Designed and scheduled weekly emails for the Findlay Market Shopping App, increasing sales by over 40%
- Responsible for 90% of the graphic collateral as part of a non-profit
- Created multiple merchandise designs, one of which sold out 5 times over 5 months, bringing in money for Findlay Market
- Saved 4+ hours a week by creating templates for repeated design projects
- Made an Instagram highlight for the Shopping App on Findlay Market's Instagram to an audience of 70K+ followers
- Taught a branding class with two of my colleagues to a group of 16 up-and-coming food business owners

Nehemiah Manufacturing *(Cincinnati, Ohio)*

Contract Designer
June 2023 - August 2023

- Supported the design lead in making original artwork, increasing completed projects by 30%
- Created weekly A+, B+, and high-quality lifestyle imagery for retailers like Amazon
- Saw packaging designs for brands like Tide go to final production

Empower Media Communication *(Cincinnati, Ohio)*

Design Co-Op (Full-Time)
August 2022 - December 2022

- Worked on a breadth of projects and marketing campaigns in an agency environment
- Created and led projects involving environmental graphics, illustration, animation, and print
- Designed and reviewed collateral for Empower, DXV, and American Standard

Kao Corporation *(Cincinnati, Ohio)*

Creative Marketing Co-Op (Full-Time)
May 2021 - August 2021 & January 2022 - April 2022

- Thoughtfully designed iconography, branding, packaging, social media posts, and presentations for 3 major brands (Jergens, Curel, and John Frieda)
- Assisted the design team with 2 new branding projects and communicated ideas during brainstorming sessions
- Effectively managed multiple projects at once and met deadlines consistently

Oribe Virtual Innovation Studio *(Cincinnati, Ohio)*

Temporary Designer
September 2020 - October 2020

- Researched, planned, and designed 3 sustainable packaging solutions for Oribe's salon kits
- Collaborated with a group of 15 other students as part of a cross-functional team
- Provided insights on current trends in design and sustainability
- Conceptualized artwork with the client's priorities and brand guidelines in mind

University of Cincinnati Marketing *(Cincinnati, Ohio)*

Graphic Design Co-Op (Full-Time)
December 2019 - May 2020

- Set up files for printing and kept in contact with printers throughout the process
- Made flyers, decals, logos, banners, and other collateral for the University
- Consistently elevated a variety of projects all while meeting tight deadlines and budgets