

ANYA GRIEZE

www.anyagriezedesign.com

937-689-1974

akgrieze@gmail.com

EDUCATION

University of Cincinnati DAAP

(Cincinnati, Ohio)

Communication Design Major

08/18 - 04/23

ACHIEVEMENTS/HIGHLIGHTS

Student Creative Agency

Designer

Part of a small team of student creatives working for UC Marketing

Adobe Certified Associate

Certification

Certified by Adobe in Illustrator,

Photoshop, and InDesign

Spotlight Art

Executive Position

University of Cincinnati organization that promotes local artists

Cincinnati Scholarship Recipient

08/18 – 04/23

University of Cincinnati Dean's List

08/18 – 04/23

SKILLS

Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe After Effects, Adobe Premiere Pro, Adobe Procreate, Figma, Word, Powerpoint, WordPress, Photography, Art, Music, Fashion, Writing, Branding, Packaging, Presentations, Social Media, Trend Research

EXPERIENCE

Nehemiah Manufacturing *(Cincinnati, Ohio)*

Contract Designer

06/23 - Present

Supported the design lead in making original artwork, decreasing their workload by 30%

Created a variety of A+, B+, and lifestyle imagery for retailers like Amazon

Updated and refined WordPress websites for various brands

Quickly problem-solved when encountering roadblocks in the design process

Empower Media Communication *(Cincinnati, Ohio)*

Design Co-Op

08/22 - 12/22

Worked efficiently on a diverse breadth of projects in a fast-paced agency environment

Created and led projects involving environmental graphics, illustration, animation, and print

Designed social media posts for Empower, DXV, and American Standard

Made an innovative template for Empower's social media which helped increase engagement

Kao Corporation *(Cincinnati, Ohio)*

Creative Marketing Co-Op

05/21 - 04/22

Thoughtfully designed mood boards, branding, packaging, social media posts, and icons

Assisted the team with projects and communicated ideas during brainstorming sessions

Designed innovative and original brand lines in order to draw in a younger audience

Effectively managed multiple projects at once and met quick deadlines consistently

Oribe Virtual Innovation Studio *(Cincinnati, Ohio)*

Temporary Designer

09/20 - 10/20

Helped research, plan, and design sustainable packaging solutions for Oribe's salon kits

Collaborated with a group of 15 other students as part of a cross-functional team

Provided important insights on current trends in design and sustainability

Conceptualized artwork with the client's priorities, brand ethos, and brand guidelines in mind

University of Cincinnati Marketing *(Cincinnati, Ohio)*

Design Co-Op

12/19 - 05/20

Developed designs according to University brand guidelines and updated designs effectively

Communicated with designers and clients in meetings to create a desirable outcome

Consistently elevated a variety of projects all while meeting tight deadlines

Saved time by carefully reviewing design details before sending them for review